

Column

The 25th Anniversary of Taiflex and Gung Ho with Kaohsiung

On August 16, 2022, Taiflex celebrated its 25th anniversary at the headquarters in Kaohsiung Cianjhen Technology Industrial Park with the Group's domestic and overseas subsidiaries through video conference. Due to the pandemic, we had to implement rotational shift while at the same time hosting the meal gathering. Therefore, we organized an outdoor food truck fair in addition to indoor dining, inviting numerous internet-famous food trucks in Kaohsiung to join the event as a leisure alternative for our employees.

The pandemic not only disrupted the supply chain of technology industry, but also had a direct impact on the real economic activities of the society. A large number of young entrepreneurs had no choice but to withdraw from the market due to the freefall of traffic and sales. Being the Chairperson of the National Innovation and Entrepreneurship Association (formerly the

National Youth Entrepreneurship Association), our chairperson not only reminded entrepreneurs who have suffered from the pandemic to understand risks and face themselves honestly, but also provided them with a cost-free opportunity by inviting food trucks to the fair. We took actions to encourage and support their entrepreneurship idea and spirit.

The food truck fair successfully created a free, lively and relaxing atmosphere for the anniversary celebration. 95% of meal coupons issued had been used and many managers and colleagues supported these food trucks with cash purchases. The Company also took this opportunity to reward the work team with a variety of refreshments during the wonderful afternoon together.



Mr. Lonely

Many thanks to Taiflex's invitation. We were surrounded by enthusiastic customers and made several trips home to restock! The event was a great encouragement after the setback due to the pandemic. We will take some time to regroup and continue to move forward in the future.



Chuan Tien Ice Cream

I really enjoyed the atmosphere of the event and the fair. I chose food truck as my profession because I love it. I was happy being here to celebrate with Taiflex and I hoped that the ice cream also made everyone happy!



Become Good Rice Ball

The freedom of food truck is supported by hard work on preparation and cleanup afterwards. A cheerful spirit is essential and we have to take care of each other in order to do well together.

Mini Egg

Selling egg pancakes allows me to have flexible work hours to spend time with my children. I am grateful to have good friends in the food vendor market recommending good activities to each other. I am very happy to be invited here to celebrate the event with Taiflex.



Shih-Nien Handmade Deserts

Organizing events with companies gave us the opportunities to experience new way of work. Meal coupons issued by Taiflex allowed people to choose freely, and they were not issued in an unlimited manner which would not be cherished. It had been a great honor to participate in the anniversary celebration with everyone.



Cheng-Sin-Cheng-Yi Thai Milk Tea

The sell-out today was an enormous encouragement to us. We are very happy to have the opportunity to share our favorite milk tea with everyone.